

# Installing work at the Gate art space

Gloucester Contemporary Artists (GCA) wants your event at the Gate to look its best and be noticed.

We have written this short guide to installing your artwork based on best gallery practice.

Less is more. Installing fewer works allows the art to breathe and be seen.

A good show does not reveal itself all in one go. Create opportunities for the visitor to discover work as they explore the gallery.

Hanging all the work equally spaced at the same height in relentless lines around a gallery is boring for the viewer and is harder for them to pick out the pieces that speak to them.

Think of placing artworks so the visitor can discover interesting relationships between them.

Install your works lower so that visitors don't have to crane their necks looking up at them. Hanging a work lower allows a more personal gaze. Bear in mind some visitors may use a wheelchair. Hanging or placing works at different heights creates interest.

When labelling the work, make it simple. Consider offering a separate list of works or a catalogue with prices and perhaps more background to the show and the artists.

Ensure the artworks are well lit - this can add drama and focus.

We hope that following these guidelines will be useful to you to create an interesting show for your visitors.

Place the artworks to create a flow and visual appeal to your visitors. If you are all 2D artists, consider inviting a 3D artist to join you to bring the centre of the space into play.

Note: The use of tape or tack on the walls is strictly prohibited due to the heritage of the building.

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